

## BQA NCQF QUALIFICATION TEMPLATE

SECTION A: QUALIFICATION DETAILS															
<b>QUALIFICATION DEVELOPER (S)</b>			Limkokwing University of Creative Technology												
<b>TITLE</b>		Bachelor of Arts in Fashion Design							<b>NCQF LEVEL</b>			7			
<b>STRANDS (where applicable)</b>		1. 2. 3. 4.													
<b>FIELD</b>		Manufacturing, Engineering and Technology							<b>CREDIT VALUE</b>			480			
<b>SUB FIELD</b>		Manufacturing and processing													
New Qualification		✓		Legacy Qualification						Renewal Qualification					
										Registration Code					
<b>SUB-FRAMEWORK</b>		General Education						TVET			Higher Education			✓	
<b>QUALIFICATION TYPE</b>		Certificate		I	II	III	IV	V	Diploma		Bachelor		✓		
		Bachelor Honours			Post Graduate Certificate			Post Graduate Diploma							
		Masters			Doctorate/ PhD										
<b>RATIONALE AND PURPOSE OF THE QUALIFICATION</b>															
<b>RATIONALE:</b> <p>Clothing trends and the changing conditions of the contemporary fashion market have, over time, created a pressure to constantly adjust and transform the curricula of fashion design education at the post-secondary level (Hołuj &amp; Murzyn-Kupisz, 2021, Pg 28). The Fashion industry is a growing and dynamic industry locally, regionally and internationally. Botswana, like many other developing countries, is getting more and more involved in local and international events and activities, such as</p>															

cultural events, entertainment, sports, beauty pageants and many others, events that require unique fashion designs. Involvement in these events has led to a rise in the demand for well-versed, creative and experienced fashion designers and apparel. In order for Botswana to compete and make a valued contribution in such a dynamic industry, it is essential that they develop their creative expertise and craftsmanship skills.

Fashion design, an ever-changing and dynamic business and a key driver for most industries such as apparel, accessories, textiles and automobiles, amongst others, is that kind of communal art, through which a culture examines its notions of beauty and goodness. It entails conceiving garment combinations of line, proportion, colour and texture and formal training, although most fashion designers are self-taught, having the skill but lacking the certification, especially in the sewing stream. United States Agency for International Development (USAID) and Southern Africa trade and investment Hub, report of 2022 on Botswana implementation plan indicated that the Hub will continue to work with Botswana on its efforts to take advantage of opportunities provided by AGOA, and the Hub identified textiles and apparel products, as part of the potential targeted export products for Botswana.

The report noted that, currently, there are no textile and apparel companies in Botswana exporting to the U.S. under AGOA, down from over 10 companies that used to export under AGOA in 2011. The Textile & Clothing sector was also identified as one of the Economic Diversification Drive (EDD) priority sectors that can contribute to economic diversification, through AGOA, however, it is the sub-sector “*Clothing or Apparel or Garment*” within the textile industry which has the potential to be upgraded into a viable and competitive manufacturing sector because this is the area within the Sector’s value chain where Botswana has comparative and competitive advantage. The above proves the need to have a qualification in fashion design to take the presented opportunity. Another study conducted by Paya (2022) on challenges experienced by women fashion entrepreneurs of Botswana’s Youth Development Fund project identified a lack of mentorship as one of the challenges, which is a result of a shortage of skills or expertise in the industry.

The need to acquire a vocational qualification, and more specifically in Fashion Design, has been demonstrated and shown through various policies of education, economic diversification plans, Botswana development visions, such as Vision 2036, and other policies. In addition, Botswana NDP11 (pg. 71) states that the availability of new curricula in Technical Vocational and Education,

such as the Fashion Design curriculum, is essential in providing a conducive environment for economic growth and hastening the country's move from a resource-intensive to a knowledge-based economy.

Many countries in the Sub-Saharan region, including Botswana, recognised Technical Education as one of the vital areas that could contribute to job creation for the youth and diversify the country's economy. In addition, fashion design occupations such as Textile & Clothing Engineers are included as part of the recommended local training priority skills in need (HRDC Priority skills 2023/2024, pg. 9).

### PURPOSE:

The purpose of the qualification is to equip graduates with specialised knowledge, skills, and competencies to:

- Apply comprehensive knowledge of the fashion industry to produce contemporary and timeless designs.
- Develop innovative fashion collections using advanced skills in patternmaking, garment construction, and design technologies, while maintaining artistic integrity.
- Create commercially viable and sustainable designs that reflect a balance between creative expression and practical business considerations, incorporating ethical and environmentally responsible practices.
- Communicate fashion concepts effectively using a variety of media (visual, verbal, and written) to present ideas clearly and professionally to diverse audiences, including clients, stakeholders, and collaborators.
- Apply entrepreneurial and self-management skills to lead fashion projects, manage branding, marketing, and business operations, particularly within the context of self-employment or independent fashion enterprises.

### MINIMUM ENTRY REQUIREMENTS (including access and inclusion)

#### ***Full-time Entry Requirements:***

- Minimum entry requirement will be NCQF IV (Certificate Level IV)
- Recognition of Prior Learning (RPL) and Credit Accumulation Transfer (CAT)

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RPL and CAT will be applicable

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SECTION B		QUALIFICATION SPECIFICATION	
GRADUATE PROFILE (LEARNING OUTCOMES)		ASSESSMENT CRITERIA	
1.0	Design fashion products that reflect a strong understanding of product lifecycles, market dynamics, and global impacts, with an emphasis on ethical and sustainable practices.	1.1	Develop fashion product concepts that align with each stage of the product lifecycle, from design to disposal.
		1.2	Demonstrate knowledge in market trends and consumer behavior to create products that meet industry demands.
		1.3	Integrate a sustainable materials and practices in the product design process.
		1.4	Apply ethical considerations in sourcing, production, and distribution strategies.
		1.5	Evaluate the global impact of fashion products, including environmental and socio-economic factors.
		1.6	Present innovative fashion products that balance commercial viability with ethical and sustainable objectives.
2.0	Produce innovative fashion collections, utilizing advanced techniques in shape, color, silhouette, proportion, and fabrication.	2.1	Develop unique, innovative design concepts that demonstrate creative flair and artistic originality.
		2.2	Show technical proficiency in manipulating garment shapes and silhouettes.
		2.3	Use advanced color theory to create cohesive and striking collections.

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	<p>2.4 Select appropriate fabrics that enhance the creative vision while considering functionality and aesthetics.</p> <p>2.5 Apply balanced and harmonious proportions in individual designs to ensure aesthetic unity throughout the collection.</p> <p>2.6 Integrate current and emerging trends into the design, demonstrating forward-thinking creativity.</p>
<p>3.0 Apply advanced technical skills in pattern-making, garment construction, and fabric manipulation, using industry-standard design software to create high-quality designs.</p>	<p>3.1 Demonstrate precision in developing patterns that translate design concepts into functional garments.</p> <p>3.2 Apply expert techniques in garment construction to ensure superior craftsmanship and finish.</p> <p>3.3 Use innovative techniques to manipulate fabrics, creating texture, volume, and form that align with the intended design aesthetic.</p> <p>3.4 Use design software proficiently to create accurate digital renderings and technical drawings.</p> <p>3.5 Troubleshoot construction challenges and apply creative solutions during the production process.</p> <p>3.6 Create clear and detailed technical specifications for garments, covering patterns, measurements, and construction techniques.</p>

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<p>4.0 Develop commercially viable designs that balance artistic integrity with business acumen, addressing market needs and customer expectations.</p>	<p>4.1 Align design concepts with specific market demands and target audience preferences.</p> <p>4.2 Demonstrate the ability to create designs that are both artistically distinct and commercially appealing.</p> <p>4.3 Incorporate cost-effective materials and production techniques without compromising design quality.</p> <p>4.4 Maintain a strong sense of artistic integrity, ensuring that the creative vision remains intact in commercially viable products.</p> <p>4.5 Design with customer needs in mind, offering functional and stylish solutions.</p> <p>4.6 Present a viable business plan or pricing strategy that supports the commercial success of the designs.</p>
<p>5.0 Create a professional portfolio showcasing a diverse range of fashion projects, demonstrating versatility in style and garment construction across various markets.</p>	<p>5.1 Showcase a variety of designs across different fashion markets and product categories.</p> <p>5.2 Produce projects showcasing high-level skills in garment construction and pattern-making techniques.</p> <p>5.3 Apply design skills across a range of styles, from high fashion to practical, ready-to-wear pieces.</p> <p>5.4 Create a portfolio that is well-organized, visually compelling, and professionally presented.</p>

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	<p>5.5 Develop thorough project descriptions and narratives, covering the design process, conceptual inspiration, and audience focus.</p> <p>5.6 Update the portfolio periodically to highlight new skills, innovative techniques, and up-to-date design trends.</p>
<p>6.0 Integrate historical and evolutionary insights into fashion to inform the creation of designs that are modern, inclusive, and culturally sensitive.</p>	<p>6.1 Conduct thorough research on fashion history and its influence on contemporary trends.</p> <p>6.2 Apply knowledge of cultural influences in fashion to create designs that are mindful of and avoid cultural appropriation.</p> <p>6.3 Incorporate diverse cultural and social perspectives into design practices.</p> <p>6.4 Apply knowledge of fashion evolution to create designs that are both contemporary and timeless.</p> <p>6.5 Evaluate the impact of past fashion movements on current design choices.</p> <p>6.6 Use historical knowledge to innovate new design concepts that respect cultural and societal contexts.</p>
<p>7.0 Incorporate sustainable and ethical principles into fashion design, considering the environmental, social, economic, and political impacts of climate change:</p>	<p>7.1 Select environmentally sustainable materials and processes for fashion production.</p> <p>7.2 Implement strategies to reduce waste and improve resource efficiency in design and production.</p>

	<p>7.3 Source materials and labor ethically, considering their social and economic effects on local communities.</p> <p>7.4 Integrate eco-friendly practices into design choices to address challenges related to climate change.</p> <p>7.5 Design products that are durable and promote longevity to combat the fast fashion cycle.</p> <p>7.6 Evaluate the environmental and social impact of fashion projects and propose improvements where necessary.</p>
<p>8.0 Use modern technologies to expertly conceptualize, create, and convey advanced fashion design concepts, employing both digital and hand-rendering techniques.</p>	<p>8.1 Integrate digital design tools into the creative process from concept to production.</p> <p>8.2 Demonstrate mastery in hand rendering techniques to accurately represent design ideas.</p> <p>8.3 Use 3D software to create virtual prototypes and experiment with garment structures and designs.</p> <p>8.4 Communicate design concepts clearly using digital media and tools, ensuring accuracy in presentation.</p> <p>8.5 Apply innovative technologies in the production process, ensuring efficient and high-quality outcomes.</p> <p>8.6 Create detailed digital and hand-rendered technical specifications to support garment production.</p>



<p>9.0 Manage marketing, financial, and business activities for fashion enterprises, particularly for self-employed designers, ensuring commercial success</p>	<p>9.1 Develop effective marketing strategies tailored to the fashion industry and specific target markets.</p> <p>9.2 Create detailed financial plans that include budgeting, pricing strategies, and profit forecasts.</p> <p>9.3 Demonstrate proficiency in managing daily business operations, including inventory, logistics, and supply chain management.</p> <p>9.4 Build and manage a distinctive brand identity that resonates with consumers.</p> <p>9.5 Build a relationships with clients, buyers, and stakeholders to accelerate and drive business growth.</p> <p>9.6 Identify and mitigate potential business risks to ensure long-term commercial success.</p>
<p>10.0 Collaborate with diverse teams, including sales, buying, production, and models, to achieve successful market alignment, efficient fittings, and impactful presentations.</p>	<p>10.1 Work collaboratively with sales, buying, and production teams to align designs with market needs and trends.</p> <p>10.2 Demonstrate strong communication skills when liaising with team members to ensure clear understanding of design requirements.</p>

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	<p>10.3 Coordinate fittings and work closely with models to ensure garments fit and represent the designer's vision.</p> <p>10.4 Manage project timelines and coordinate cross-functional teams to ensure smooth execution of fashion collections.</p> <p>10.5 Integrate customer feedback and market trends into design processes by working closely with the sales team.</p> <p>10.6 Deliver professional presentations of collections, both internally and to external audiences, such as buyers or investors.</p>
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SECTION C	QUALIFICATION STRUCTURE				
COMPONENT	TITLE	Credits Per Relevant NCQF Level			Total Credits
		Level [ 5 ]	Level [ 6 ]	Level [ 7 ]	

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<b>FUNDAMENTAL COMPONENT</b>  Subjects/ Courses/ Modules/Units	Communication & Study Skills	8			8
	Introduction To Research	8			8
	Introduction To Computer Skills	8			8
	Creative & Innovation Skills	8			8
<b>CORE COMPONENT</b>  Subjects/Courses/ Modules/Units	Fundamentals of Design	8			8
	Fashion Conceptual Drawing		8		8
	Introduction to Fashion & Apparel Design		8		8
	Introduction to Fashion Illustration		10		10
	Introduction to Pattern Drafting	10			10
	Introduction to Sewing Techniques	10			10
	Fashion Business 1		8		8
	Fashion Conceptual Drawing 2		10		10

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	Fashion Crafts & Accessories 1		10		10
	Textile Studies 1		10		10
	Fashion Illustration 2		12		12
	Sewing Techniques 2		12		12
	Pattern Drafting 2	12			12
	Fashion Production Theory	10			10
	History Of Fashion		10		10
	Fashion Illustration 3			12	12
	Trend Forecast		10		10
	Pattern Drafting 3		12		12
	Sewing Techniques 3		12		12
	Fashion Business 2		12		12
	Computerized Fashion 1		10		10
	Fashion Illustration 4			14	14

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	Garment Construction 1			14	14
	Pattern Drafting 4			14	14
	Fashion Crafts & Accessories 2			12	12
	Fashion Photography		12		12
	Computerized Fashion 2			12	12
	Fashion Collections			15	15
	Garment Construction 2			15	15
	Pattern Drafting 5			15	15
	Fashion Business 3			12	12
	Industrial Attachment			40	40
	Fashion Business 4			15	15
	Research Methodology			15	15
	Specialized Clothing			15	15
<b>STRANDS/ SPECIALIZATION</b>	Subjects/ Courses/ Modules/Units	<b>Credits Per Relevant NCQF Level</b>			<b>Total Credits</b>

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		Level [ 5 ]	Level [ 6 ]	Level [ 7 ]	
1.					
<b>Electives</b>	<b>Textile Studies 2</b> <ul style="list-style-type: none"> <li>• Textile Printing</li> <li>• Batik &amp; Dyeing Techniques</li> <li>• Knitted &amp; Woven Fabrics</li> </ul>		12		12

### SUMMARY OF CREDIT DISTRIBUTION FOR EACH COMPONENT PER NCQF LEVEL

#### TOTAL CREDITS PER NCQF LEVEL

NCQF Level	Credit Value
5	82
6	178
7	220
<b>TOTAL CREDITS</b>	<b>480</b>

**Rules of Combination:**

**(Please Indicate combinations for the different constituent components of the qualification)**

**Rules of Combination:**

Fundamental      Level 5 = 32 credits

Core                      Level 5 = 50 credits

                                Level 6 = 178 credits

                                Level 7 = 220credits

                                Total 480 Credits

Electives

Students are to select one elective worth (12 credits) from the list, at year three (3).

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### ASSESSMENT ARRANGEMENTS

- Assessment arrangements shall be carried out as per ETP Policies, which are aligned to BQA/ National Policies.
- Assessment weightings will be 60% for Formative assessment and 40% for Summative assessment

### MODERATION ARRANGEMENTS

. Provision for internal and external moderation to be undertaken by qualified moderators

### RECOGNITION OF PRIOR LEARNING

Candidates may submit evidence of prior learning and current competence and/or undergo appropriate forms of RPL assessment for the award of credits towards the qualification in accordance with applicable RPL policies and relevant national-level policy and legislative framework.

### CREDIT ACCUMULATION AND TRANSFER

Credit Accumulation and Transfer (CAT) policy will be applied where relevant within this qualification for the award of credits towards the qualification

### PROGRESSION PATHWAYS (LEARNING AND EMPLOYMENT)

This qualification is designed to facilitate vertical and horizontal progression:

#### 1. Horizontal Progression

Students may progress horizontally between qualifications if they meet the minimum requirements for admission to the target qualification. Other comparable qualifications to this qualification include:

- Bachelor of Technology in Fashion Design
- Bachelor of Textile Design
- Bachelor of Science in Garment Manufacturing
- Bachelor of Arts in Fashion Marketing

#### Career pathways

- Fashion Designer



- Fashion Technologist
- Production Manager
- Textile Designer
- Fabric Technologist
- Garment Production Manager
- Quality Control Specialist
- Technical Designer
- Supply Chain Coordinator
- Fashion Marketing Specialist
- Brand Manager
- Fashion Entrepreneur

### 2. Vertical Progression

Students may progress vertically into;

- Master of Technology in Fashion Design
- Master of Arts in Fashion
- Master of Textile Design
- Master Science in Garment Manufacturing
- Master of Business Administration (Fashion)

### Carer pathways

- Senior Fashion Designer
- Fashion Technology Specialist
- Fashion Brand Manager
- Senior Textile Designer
- Garment Manufacturing Consultant
- Quality Control Specialist
- Production Strategist
- Brand Strategist
- Fashion Entrepreneur

### QUALIFICATION AWARD AND CERTIFICATION

#### Minimum standards of achievement for the award of the qualification

- Minimum requirement for award of a Bachelor of Arts in Fashion Design qualification is attainment of 480 credits.
- Graduates will be issued a certificate written Bachelor of Arts in Fashion Design.

### SUMMARY OF REGIONAL AND INTERNATIONAL COMPARABILITY

- **Summary of Benchmarking with other Institutions**
- The qualification was compared with three (3) similar qualifications: Bachelor of Arts in Fashion from South Africa, Bachelor of Arts in Fashion Design from Italy and Bachelor Fashion Design / Pattern Making from France. These were selected for comparability with the proposed qualification looking their names, exit outcomes, purpose and articulations amongst other factors.
- **Similarities**
- There are similarities observed in the comparable qualifications,
- **Titles:** All the comparable qualifications bear same name: Bachelor of Fashion Design
- **Credits:** All the three comparable qualifications are 360 credits, (with Bachelor Fashion Design / Pattern Making from France at 180 ECTS credits equivalent to 360 NQF credits, and Bachelor of Arts in Fashion Design from Italy also at 180 ECTS credits.
- **Duration:** All the three comparable qualifications have a duration of three (3) years.
- **Exit outcomes:** The three comparable qualifications have 80-90 percent similar exit learning outcomes, as all cover fashion design concepts (design, illustration, pattern making, and sewing) and the business side of fashion.
- **Domains/Modules/Courses/Subjects covered (Fundamental, Core and Electives):** There is a strong similarity in the structure of the qualifications in terms of the domains and subjects covered. All qualifications include foundational courses in design, illustration, and garment construction, along with specialized courses in pattern making and textile design. Furthermore, electives and core modules balance both creative and business-related aspects

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of fashion, allowing students to develop a well-rounded skill set. The subjects evolve over three years, increasing in complexity and specialization towards the final year.

- **Assessment Strategies and Weightings:** Assessments for the comparable qualifications are similar, utilizing both formative and summative methods. These include theory tests, practical projects, presentations, and ongoing evaluations.
- **Employment and Education Pathways:** Three comparable qualifications indicated that learners will progress to Masters in fashion related qualifications. The three qualifications also show that learners graduate to middle fashion design related positions.

- **Differences**

- **NQF levels:** Two of the comparable qualification indicated are at level 6, and that's due to the framework of the country of origin.
- **Qualification rules and Minimum standards for the award of the qualification:** The minimum requirement for the award of the Bachelor of Arts in Fashion Design qualification is the attainment of 480 credits, whereas other qualifications require 360 credits or 180 ECTS credits respectively.

- **Comparability and articulation of the proposed qualification with the ones examined**

The proposed qualification aligns well with international standards, showing strong comparability in terms of content, assessment strategies, and progression pathways. The qualification provides similar education and employment opportunities, making it highly competitive and relevant in the global fashion design field.

### REVIEW PERIOD

Every five (5) years

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<b>CODE (ID)</b>			
<b>REGISTRATION STATUS</b>	<b>BQA DECISION NO.</b>	<b>REGISTRATION START DATE</b>	<b>REGISTRATION END DATE</b>
<b>LAST DATE FOR ENROLMENT</b>		<b>LAST DATE FOR ACHIEVEMENT</b>	

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