

BQA NCQF Qualification Template

DNCQF.FDMD.GD03

Issue No.: 01

QUALIFICATION SPECIFICATION								SECTION A
QUALIFICATION DEVELOPER		Awil College						
TITLE		Master of Fine Arts				NCQF LEVEL		9
FIELD		Culture, Arts & Crafts		SUB-FIELD		Media Studies		
New qualification		<input type="checkbox"/>		Review of existing qualification				
SUB-FRAMEWORK		General Education		TVET		Higher Education		✓
QUALIFICATION TYPE		Certificate		Diploma		Bachelor		
		Bachelor Honours		Master		✓ Doctorate / PhD		
CREDIT VALUE						240		
RATIONALE AND PURPOSE OF THE QUALIFICATION								
<p>Rationale</p> <p>In pursuit of expressing the need for this qualification, a number of relevant issues and policies are explored. Such include Vision 2036, the Entertainment Industry, ETTSP, HRDC report and NDP 11.</p> <p>The Botswana Vision 2036 serves as a blueprint to project the country dreams. It articulates that Botswana should economically sustain itself and fosters a development of entrepreneurship skills amongst citizens. In this vision, the Human and social Development, under Education and Skills Development, Pillar number 2 and The Sustainable Economic Development pillar number 1, both support human resource development and the creative industries respectively.</p> <p>The Sustainable Economic Development Pillar one [1] pp17, states that “Our creative industries are an upcoming sector that possess great potential to create employment, diversify the economy and even foreign exchange.” Thus, the vision holistically, is in line with the development of this qualification.</p> <p>This qualification will further provide opportunities for empowering Batswana with artistic skills to add value to the entertainment industry and produce graduates who can compete internationally in the Arts and the Entertainment industry. Moreover, such competence contributes and translates to the growth of the economy.</p> <p>The Botswana Education and Training Sector Strategic Plan (ETSSP 2015-2020) is intended to reinforce the match between qualifications and labour market requirements, thereby ensuring that education and training outputs are closely aligned to socio economic development needs of the country and is in line with this strategic goal. The same plan outlines education goals, ensuring</p>								

that education has results as reflected by competences of graduates in the respective industries. Therefore, this programme responds to that as well.

In addition, the Human Resource Development Council (HRDC) report (2015), on Priority Occupations list, has identified Performance qualification(s) as one of the priority skills in the Creative Industry area. Similarly, the National Development Plan 11 (NDP 11), addressed similar country issues that the aforementioned reports highlighted, as its main focus was on: Developing Diversified Sources of Economic Growth; Human Capital Development; Social Development.

Therefore, this qualification is designed to address issues of economic diversification, build up the capacity of creative industry experts, and for development of artistic skills which are so much in demand in the Botswana music Industry.

Purpose

The purpose of this qualification is to produce graduates with advanced knowledge, skills and competence to:

- Develop a critical consciousness of diverse cultural theories and epistemologies, and of current problems and insights in professional arts practices.
- Produce a culminating work of art within a professional context: a book-length work, a full-length performance, a gallery exhibition, or an interdisciplinary project.
- Act autonomously to meet personal creative and intellectual ambitions.
- Use academic and art-based research to explore new ideas and approaches for art-making.
- Engage in critical discourse about art-making and arts practice, including the role of the arts in society as modes of advocacy and resistance.

ENTRY REQUIREMENTS (including access and inclusion)

- Any qualification equivalent to NCQF level 7 or NCQF level 8 is acceptable to the institution. A Post-Graduate Diploma (NCQF level 8) in the same or a cognate field of study may also meet admission requirements provided that at least 20 credits at level 8 have been allocated to research methodology within or additional to the qualification.
- In keeping with parameters laid down by government legislation, processes are in place for the acknowledgement of previously acquired competency equivalents in terms of course components. Candidates with relevant unaccredited prior learning may be considered for admission through Recognition of Prior Learning (RPL).

QUALIFICATION SPECIFICATION

SECTION B

**GRADUATE PROFILE (LEARNING OUTCOMES),
should be able to:**

ASSESSMENT CRITERIA

LO1 Demonstrate an ability to create effective, aesthetically pleasing, professional film/television.

- 1.1 Produce a documentary (24 minutes duration).
- 1.2 Produce a short narrative film (48-90 minutes duration).
- 1.3 Design a pilot for a television series or novella.
- 1.4 Produce three commercials.
- 1.5 Produce a factual entertainment TV project of 48 minutes duration.
- 1.6 Demonstrate collaborative skills in dealing with peers, faculty, and staff.
- 1.7 Demonstrate the ability to communicate clearly using industry terms.
- 1.8 Demonstrate the ability to receive constructive criticism and adjust accordingly.

LO2 Demonstrate an ability to create effective, aesthetically pleasing, professional screenplay.

- 2.1 Adapt an existing narrative (story adaptation) for screenplay.

	<p>2.2 Develop an original narrative into full-length feature film script, or a pilot and second episode of a television series, and a written outline for the series.</p> <p>2.3 Produce a reflective journal for the production.</p>
LO3 Apply critical analysis Skills.	<p>3.1 Demonstrate the ability to give a constructive critique of others' work.</p> <p>3.2 Synthesize information gained from analysis and incorporate those choices and skills in the project.</p> <p>3.3 Produce a Research project.</p> <p>3.4 Produce a reflective journal.</p>
LO4 Apply the technical skills in the assigned productions.	<p>4.1 Demonstrate mastery of state-of-the-art composition, recording, colouring, and editing, sound mix software.</p> <p>4.2 Demonstrate proficiency with relevant hardware and software.</p> <p>4.3 Demonstrate the ability to troubleshoot technical malfunctions.</p> <p>4.4 Produce a short narrative film (48-90 minutes duration).</p> <p>4.5 Produce a factual entertainment TV project of 48 minutes duration.</p>
LO5 Apply research skills in the assigned final project.	<p>5.1 Construct a thesis project that engages with major research/analytical tools of the discipline.</p> <p>5.2 Produce a research project.</p> <p>5.3 Produce a portfolio and reflective journal.</p>

QUALIFICATION STRUCTURE			
			SECTION C
FUNDAMENTAL COMPONENT	Title	Level	Credits
Course	Production course	9	60
CORE COMPONENT			
Subjects / Units	Research Project	9	80
/ Modules	Directing 2	9	70
/Courses	Writing 2	9	70
	Producing 2	9	70
	Production Design 2	9	70
	Sound Design 2	9	70
	Edit 2	9	70
	Visual effects 2	9	70
	Cinematography 2	9	70
	Acting 2	9	70
	Music, Media & Composition 2	9	70
	Television Production 2	9	70
	Television Technical 2	9	70
	Television Postproduction 2	9	70
ELECTIVE COMPONENT			
Subjects / Units	Directing 1	9	30
/ Modules	Writing 1	9	30
/Courses	Producing 1	9	30
	Production Design 1	9	30
	Sound Design 1	9	30
	Edit 1	9	30
	Visual effects 1	9	30
	Cinematography 1	9	30
	Acting 1	9	30
	Music, Media & Composition 1	9	30
	Television Production 1	9	30
	Television Technical 1	9	30
	Television Postproduction 1	9	30
	Total credits		1440
Rules of combinations, Credit distribution (where applicable):			
From the first year of study, the candidate will have to select one elective (30 credits) as an area of specialization throughout the study period. The candidate must do all the fundamental modules of 60 credits , two core modules (Research and one discipline, 150 credits) to earn a total of 240 credits of the qualification.			

ASSESSMENT AND MODERATION ARRANGEMENTS

ASSESSMENT

All assessments leading/contributing to the award of credits or qualifications shall be based on learning outcomes.

Formative assessment

Formative assessment or continuous assessment contributing towards the award of credits is based on course outcomes. This includes Competency tests, Treatment tasks, and Group Document Concept pitches. The contribution of formative assessment to the final grade shall be **80%**.

Summative assessment

Candidates may undergo assessments including written and practical and simulated projects. It includes Audience Response results and Festival Value-Added Learning Audit (VALA) marks. The final examination for each course contributes **20%** of the final mark for that course.

All summative practical assessments must be conducted in simulated or real work settings.

Moderation

There will be the provision of external and internal moderation using BQA-accredited moderators.

RECOGNITION OF PRIOR LEARNING (if applicable)

There will be the provision of awarding this qualification through RPL according to the national RPL policy.

PROGRESSION PATHWAYS (LEARNING AND EMPLOYMENT)

Students are educated not only to forge profitable and sustainable careers in this market but are encouraged to develop themselves as employment providers – the cultural entrepreneurs of the future.

Vertical Articulation:

For progression in this qualification, the graduates can proceed to NCQF level 10, Doctorate in but not limited to:

1. Arts
2. Design
3. Architecture and
4. Visual Arts
5. Modern Arts
6. Textile Design

Horizontal articulation:

The graduates of this qualification may pursue other related qualifications like Master of Fine Arts in Cinematic Arts (NCQF 9), or Master of Fine Arts in Drawing & Illustration (NCQF level 9) at regional or international institutions.

Diagonal articulation:

The graduates of this qualification may pursue other related qualifications like a Doctor of Fine Arts in Ceramics (NCQF level 10) or Doctor of Fine Arts in painting (NCQF level 10) at any local, regional or International Tertiary institution and may be exempted from some modules which are common to both qualifications based on syllabus content.

Career pathways:

Graduates who earn this degree may find themselves in significant demand worldwide for quite a number of career prospects such as:

- Producer
- Broadcast engineer.
- Broadcast presenter.
- Location manager.
- Qualification researcher broadcasting/film/video.
- Film camera operator/ Cinematographer.
- Sound designer.
- Film Production Coordinator
- Editor
- Production Designer
- Stage Manager
- Script Writer
- Musician
- Art Director
- Art Resort
- Illustrator

QUALIFICATION AWARD AND CERTIFICATION

Qualification Award

The candidate must achieve 240 credits to be awarded the qualification certificate of Master of Fine Arts.

Certification

Candidates meeting prescribed requirements will be awarded the qualification in accordance with the standards prescribed for the award of the qualification and applicable policies.

REGIONAL AND INTERNATIONAL COMPARABILITY

Local Institutions

Whilst it is important to locate and compare this qualification with other qualifications from local institutions in the country, currently, none of such a programme is registered with BQA. Therefore, there was no basis to do such a comparability study.

SAQA NCQF level 9: Master of Fine Arts (180 credits, 2 years) (AFDA South Africa)

This qualification requires students to achieve a minimum of 180 credits after the completion of the course. The qualification goes for 2 years and students are expected to be able to demonstrate their mastery of the course content by producing a 48-minute film and documentary by the end.

Learning Outcomes:

The development, preproduction, production, post-production and public exhibition of a feature-length (48 – 90 minute) production for one of the following:

- A documentary
- narrative feature film
- A television series pilot, and the first episode
- The equivalent of a feature-length entertainment production for distribution and exhibition on new media platforms
- A combination of 3 special projects, drawn from the following list:
 - A short narrative film (24 minutes duration)
 - A pilot for a television series or novella
 - Three commercials
 - A short documentary (24 minutes duration)
 - A factual entertainment TV project of 48 minutes duration

Areas of study are as follows:

Students can choose the MFA in one of two elective streams:

1. Story Adaptation and Screenplay
2. Production - Motion Picture Medium

The screenplay or teleplay is reviewed by (assessment criteria):

- Recognized industry experts and/or
- A pitch to a panel of producers.

Career pathways

- ☒ Editor
- ☐
- ☒ special effects artist Consultant Academia
- ☐ Art curator
- ☐ Art writer or critic
- ☐ Artist
- ☐ Creative director in an agency
- ☐ Designer
- ☐ Educator
- ☐ Researcher
- ☐

NZQA MFA in Creative Arts- Visual & Craft Arts (NCQF Level 9 worth 240 credits, 1 year)- University of Auckland- New Zealand:

This qualification is intended to develop and sustain critically driven, research-informed original creative positions and practices. They will have an in-depth, working knowledge of a selected field of specialized research and practice in contemporary art, and a mastery of methodologies appropriate to their chosen enquiry. They will be equipped to pursue careers in a range of creative industries and prepared for doctoral-level study. Employment pathways for this qualification are as follows:

Academia

- ☐ Art curator
- ☐ Art writer or critic
- ☐ Artist
- ☐ Creative director in an agency
- ☐ Designer
- ☐ Educator
- ☐ Researcher
- ☐

Qualification structure

In the first part of the qualification **(120 points)**, the student will use practice-based research to develop a contemporary art research interest and foster critical engagement and dialogue, with the goal of the advancing level of studio-based learning.

If the student maintain an average grade of B or higher from the first part, the student will be able to continue to the second part, and select one of the following options **(120 points)**:

1. Masters Studio, studio-based practice including a piece of critical writing relevant to your research
2. Fine Arts Thesis, using your research as material for an entirely written submission
3. Fine Arts Research portfolio, which allows for flexibility of outcomes (e.g. a greater critical writing component; curatorial project)

AQF level 9, Master of Fine Arts, Credits 96, 2 Years (RMIT University)- Australia

RMIT offers a hub for emerging artists, researchers and practitioners to cultivate contemporary art practice and gain exposure through local and international exhibitions.

The Master of Fine Art is structured in a way that allows ample room for experimentation. Learners will be mentored and challenged by academic staff who are professional artists, performers, writers, historians, and curators to explore multiple media, conceptual tools and techniques, and narrow their focus down to the core of what they want to create and communicate as an artist.

Professional practice is offered in media including:

- art and technology
- drawing
- ceramics
- gold and silversmithing
- painting
- performance
- photography
- print media
- sculpture
- spatial practice and installation
- social practice
- sound
- video.

The capstone experience of the program is a major project that culminates in an exhibition of creative work for assessment. Student's work will be presented to an industry assessor, unfamiliar with their work much in the way a reviewer, funder, gallerist or curator would be, to provide an arts industry context where feedback is integral to their learning and success.

Courses offered:

Studio 1: Expansive Practice	24 credits
Studio 2: Provocations	24 credits
Tools for Creative Research	12 credits
Speaking Critically	12 credits
Critical Frameworks A	12 credits Critical
Frameworks B	12 credits Studio
3: Framing the Encounter	24 credits
Studio 4: Resolutions and Beginnings	24 credits The
Language of Creative Research	12 credits
Creating your Appropriate Durable Record	12 credits
Critical Frameworks C	12 credits
Professional Practice Seminar Series	12 credits

Exist learning outcome:

To produce professional practicing artist with a body of artwork that demonstrates technical and conceptual excellence.

Career pathways:

- Contemporary Artist
- Gold and Silversmith
- Ceramicist
- Art Educator

Summary of similarities and differences

Whilst it is important to locate and compare this qualification with other qualifications from local institutions in the country, currently none such a programme is registered with BQA. Therefore, there was no basis to do such a comparability study. Henceforth the qualification was compared with South African qualifications, Master of Fine Arts from AFDA South Africa, the structure, exist outcomes, career pathways, modules are pretty much the comparable. However, the credits of the qualifications do vary. In addition, the proposed qualification was also compared outside the region with New Zealand qualification, MFA in Creative Arts-Visual & Craft Arts from University of Aukland.

BQA NCQF Qualification Template

DNCQF.FDMD.GD03

Issue No.: 01

and Australian qualifications, Master of Fine Arts from RMIT University where the conclusions were drawn that the contents and credits of the said qualifications do vary with the proposed qualification. However, the career pathways, and exist learning outcomes are comparable. Therefore, the proposed qualification of Master of Fine Arts is regionally and internationally comparable.

REVIEW PERIOD

The qualification shall be reviewed after five (5) years.

Other information – please add any supplementary information to help the application for this qualification for NCQF Registration.

For Official Use Only:

CODE (ID)			
REGISTRATION STATUS	BQA DECISION NO.	REGISTRATION START DATE	REGISTRATION END DATE
LAST DATE FOR ENROLMENT	LAST DATE FOR ACHIEVEMENT		