

QUALIFICATION SPECIFICATION						SECTION A	
QUALIFICATION DEVELOPER		Imperial School of Business and Science (ISBS)					
TITLE		Certificate V in Social Psychology			NCQF LEVEL		5
FIELD		Health and Social Services.		SUB-FIELD		Social Psychology	
New qualification		<input checked="" type="checkbox"/>		Review of existing qualification			
SUB-FRAMEWORK		General Education		TVET		√ Higher Education	
QUALIFICATION TYPE		Certificate		√ Diploma		Bachelor	
		Bachelor Honours		Master		Doctor	
CREDIT VALUE						120 Credits	
RATIONALE AND PURPOSE OF THE QUALIFICATION							
<p><u>Rationale</u></p> <p>The qualification certificate in Social Psychology equips the learners with comprehensive knowledge and skills in both inter and intra personal phenomena such as social influence, group dynamics, attitude, persuasion, social cognition and self-concept. The qualification will help the learners to formulate right attitude and prepare them to be armed against certain peer pressures that could lead them to sinister or anti-social activities. Upon the successful completion of the qualification the learners will attain strong personality traits. They will be capable of building up progressive interpersonal relationships and leadership skills among the people around them.</p> <p>Studies have revealed that substance abuse is high among youth in Botswana, Kabo Diraditsile and Keatlaretse Rasesigo (2018), www.researchgate.net. According to them substance abuse is high among youth in Botswana which often preceded by mental disorders comprising depression, suicidal tendencies and personality disorders. Despite its provision of universal free antiretroviral treatment (ART) to all people living with HIV, Botswana is still one of the countries most affected by HIV in the world (www.avert.org.2018).According to the latest studies (www.avert.org.2018), Botswana has the fourth highest HIV prevalence in the world after South Africa, Lesotho and Swatini. The case of teenage pregnancy is also so high and that resulted in the drastic dropout and other related consequences, Serefete</p>							

Molosiwa, (2012) www.researchgate.net.

The activities of Health and Psychological approach to the social issues have a major impact on the efficiency of all types of organisations, as well as the educational sectors. Training in the formation of right attitude, development of social cognition are the key elements in the prevention of substance abuse, creating HIV/AIDS awareness, mitigates teenage pregnancy and juvenile criminal activities.

Human Resource Development Council (HRDC), Botswana, has identified 12 key sectors of economy, which are derived from the national strategies and priorities and Health Sector is among the identified crucial field which needs to be focussed on urgently (BHRDS Fair and Career Clinics 2018. Pages 102-111.). Furthermore, the President of Botswana has recently unveiled an Economic Stimulus Programme (ESP) (*ESP Launch BOPA 2016, Daily News. <http://www.dailynews.gov.bw/news-details.php?nid=26093>*) a strategy for employment and Growth whose objective is to stimulate the economy for the coming years. This package focuses on certain industries in the country and one of the areas is in Health and Social sectors.

Purpose of the Qualification

The Purpose of this Qualification is to equip students with knowledge, skills and competences to:

- Demonstrate understanding of the significance of Social Cognition.
- Demonstrate how to develop and maintain interpersonal relations.
- Demonstrate skills in working with groups to perform social activities effectively.
- Apply the principles of Persuasion.

ENTRY REQUIREMENTS (including access and inclusion)
<p>Entry Requirements:</p> <ul style="list-style-type: none"> • Candidates who have successfully completed Certificate IV, NCQF Level 4. • Entry through RPL and CAT will be done in accordance with institutional policies which are aligned to national RPL and CAT policies.

QUALIFICATION SECTION B		SPECIFICATION
GRADUATE PROFILE (LEARNING OUTCOMES)	ASSESSMENT CRITERIA	
1. Demonstrate skills to effectively communicate with national and international clients.	1.1. Demonstrate non-verbal and interpersonal communication skills 1.2. Apply relevant skills to identify the needs and wants of the clients. 1.3. Demonstrate ability to identify barriers to communication and apply methods to overcome such barriers. 1.4. Demonstrate listening skills when dealing with clients.	
2. Demonstrate skills to work with Computer Applications such as Microsoft word, Excel and Power Point	2.1. Demonstrate skills to prepare documents, presentation slides, save and file documents. 2.2. Demonstrate skills to manage electronic files. 2.3. Show competency in working effectively in the spread sheet	
3. Demonstrate understanding of the significance of social Psychology	3.1. Demonstrate understanding of the correlation between Person and the Social Situation 3.2. Demonstrate understanding of the	

	<p>characteristics features of Social Norms.</p> <p>3.3. Demonstrate understanding of the following</p> <ul style="list-style-type: none"> ▪ Affect ▪ Behaviour ▪ Cognition <p>3.4 Demonstrate understanding of different social cognition theories;</p> <ul style="list-style-type: none"> ▪ Operant learning ▪ Associational learning ▪ Observational learning
<p>4. Demonstrate understanding of the factors influencing one's attitude formation.</p>	<p>4.1. Demonstrate understanding of the concept of attitude in psychology.</p> <p>4.2. Demonstrate understanding of the factors affecting one's attitude with respect to the following elements,</p> <ul style="list-style-type: none"> ▪ Experience ▪ Social factors ▪ Learning ▪ Conditioning ▪ Observation <p>4.3. Illustrate how Schema and attitudes have influence on our social behavior.</p>
<p>5. Demonstrate understanding of Interpersonal Relations</p>	<p>5.1. Demonstrate understanding on how reciprocal altruism builds up Social relations.</p> <p>5.2. Demonstrate different types and stages of Interpersonal relationship skills.</p> <p>5.3. Demonstrate skills in building up interpersonal relationship.</p>
<p>6. Demonstrate skills and understanding of Persuasion and Influences</p>	<p>6.1. Demonstrate the principles of persuasion with respect to the principles of,</p>

	<ul style="list-style-type: none"> ▪ Reciprocity ▪ Scarcity ▪ Authority ▪ Commitment/ Consistency ▪ Social Proof ▪ Liking and ▪ Consensus
<p>7. Demonstrate skills in working with groups to perform social activities effectively.</p>	<p>7.1. Demonstrate Bruce Tuckman's stages of Group formation</p> <ul style="list-style-type: none"> ▪ Forming ▪ Storming ▪ Norming ▪ Performing and Adjourning

QUALIFICATION STRUCTURE			
			SECTION C
FUNDAMENTAL COMPONENT Subjects / Units / Modules /Courses	Title	Level	Credits
	Introduction to Communication	4	10
	Introduction to Computer Applications	4	10
CORE COMPONENT Subjects / Units / Modules /Courses	Principles of Social Psychology	5	12
	Social Cognition	5	12
	Group Dynamics and Behaviour	5	12
	Interpersonal Relations	5	12
	Social Perceptions and Misperceptions	5	14
	Attitude in Psychology	5	12
	Persuasion and influences	5	14
	Moral obligations and Social care	5	12

Rules of combinations, Credit distribution (where applicable):

Rules of combinations.

To be awarded Certificate V in Social Psychology a candidate should successfully all the modules and accumulate 120 credits.

Credit Distribution:

The credit distribution for Level 4 and Level 5 of the Qualification Certificate in Social Psychology.

Level 4 Modules	20 Credits
Level 5 Modules	100 Credits
Total Number Of Credits	120 Credits

The credit distribution of Fundamental and Core of the Qualification Certificate in Social Psychology.

Fundamental Modules	20 Credits.
Core Modules	100 Credits.
Total Number Of Credits	120 Credits

ASSESSMENT AND MODERATION ARRANGEMENTS

Types of Assessment.

Formative and summative assessments contribute 75% and 25% respectively to the final grade.

Assessments will be done by BQA accredited assessors.

MODERATION ARRANGEMENTS

Arrangements and commitment to implement pre assessment and post assessment moderation will be taken place as stipulated and described in internal assessment and moderation policies and guidelines. Moderation of assessments will be carried out by BQA accredited moderators.

RECOGNITION OF PRIOR LEARNING (if applicable)

Recognition of Prior Learning (RPL) and Credit Accumulation and Transfer (CAT)

Arrangements and provisions for awarding the qualification through recognition of prior learning will be executed in accordance with the institutional relevant policies and guidelines.

PROGRESSION PATHWAYS (LEARNING AND EMPLOYMENT)

Employment pathways

The following are the employment pathways for a graduate who has successfully completed this qualification:

- Assistant Psychologist.
- Professional Motivational Speakers
- Assistant Public Relations Officer.
- Self-employed – Consultant in the field of Guidance and Counselling.
- Guidance and counselling officer
- Social worker.

Articulation and Progression (Learning)

Vertical Articulation

Students who have completed their Certificate in Social Psychology could progress into,

- Diploma in Social Psychology
- Diploma in Psychology

Horizontal Articulation

Students who are pursuing their Certificate in Social Psychology could also progress into

- Certificate in Psychology

QUALIFICATION AWARD AND CERTIFICATION

Students must successfully complete all modules (120 credits) to graduate in the qualification **Certificate V in Social Psychology**. On successful completion of the qualification the candidates will be issued a printed certificate and transcript.

REGIONAL AND INTERNATIONAL COMPARABILITY

Certificate in Social Psychology Qualification was benchmarked with similar qualifications Certificate in Social Psychology offered internationally by University of London, and Regionally Certificate in Psychology offered by Kenya Institute of Social work, Nairobi, Kenya. The content covered and the duration of the qualification is easily comparable with other similar qualifications.

Criteria	ETP	Institution-1	Institution-2
Name of the Institution	ISBS, Botswana (Certificate in Social Psychology)	Kenya Institute of Social work, Nairobi, Kenya. (Certificate in Psychology)	University of London (Certificate in Social Psychology)
Qualification Level	Level-V	Level-V	Level-V
Learning Outcome / Modules / Units	<p>Learning Outcomes:</p> <ul style="list-style-type: none"> • Communicate effectively with national and international clients. • Work with Computer Applications. • Explain the significance of social Psychology • Develop social Cognition • Demonstrate Attitude in Psychology 	<p>Course Content:</p> <ul style="list-style-type: none"> • English Language • Communication Skills and ICT • Information Communication Technology • Introduction to Psychology • Perspectives in Psychology & Biological Bases of Behaviour • Social Research 	<p>Topics:</p> <ul style="list-style-type: none"> • Overview • The Self in Social context • Interpersonal Relations • Group and inter-group relations • Cultural phenomena <p>Learning Outcomes.</p> <ul style="list-style-type: none"> • Identify and Explain key concepts, theories and methodological

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	<ul style="list-style-type: none"> • Demonstrate the significance of Interpersonal Relations • Illustrate skills and understanding of Persuasion and Influences • Demonstrate the skills in work with groups 	<p>Methods</p> <ul style="list-style-type: none"> • Introduction to Biopsychology as a Theoretical Approach • Ethics in Psychology • Human Growth and Development • Sociology • Cognitive Psychology • Social Psychology • Introduction to Psychology • Project (Not teachable in class, supervisory unit) 	<p>approaches used in Social Psychology</p> <ul style="list-style-type: none"> • Apply Social Psychological theories to key issues covered in the course • Assess the validity and relevance of different approaches to the study of social psychological phenomena
Pre-requisites (If any)	Nil	Nil	Nil
Duration	1 Year	1 Year	1 Year
Entry Requirements	Certificate IV, NCQF Level 4	Secondary Education	Secondary Education

Similarities:

- Learning outcomes / Units of the comparable qualifications are almost similar. All of them equip learners with a range of knowledge and skills to develop social psychology, work with groups and understanding the major themes of social psychology.
- All the two short courses have no pre-requisites.
- Entry requirements are similar.
- Duration of the qualification is similar.

Differences:

There is no significant difference in the qualifications.

REVIEW PERIOD

The Qualification will be reviewed every 5 years.