BQA NCQF Qualification Template

QUALIFICATION SPECIFICATION						
						SECTION A

QUALIFICATION DEVELOPER	Awil College					
TITLE	Bachelor of Arts in Film Production			**NCQF LEVEL**		7
FIELD	Culture, Arts & Crafts		**SUB-FIELD**	Media Studies		
New qualification		✓	Review of existing qualification			
SUB-FRAMEWORK	General Education		TVET		Higher Education	✓
QUALIFICATION TYPE	Certificate		Diploma		Bachelor	✓
	Bachelor Honours		Master		Doctorate/ PhD	
CREDIT VALUE					480	

RATIONALE AND PURPOSE OF THE QUALIFICATION

Rationale:

From research that was conducted, it was concluded that the film industry in Botswana is emerging but with a struggle. The local film industry is mostly formed by foreigners, for example Dereck and Beverly Joubert have made prize-winning wildlife films in Botswana for international television channels, and a full-length Botswana elephants drama called Whispers for Hollywood (Buena Vista), Tim and June Liversedge produced wildlife documentaries, and are building on the success of the lion documentary Roar, being shown on giant screens in major cities around the world. It is now time for Batswana to start making their own films and these are lucrative business opportunities that must be given to Batswana to pursue. Due to not having film industry trained citizens, foreign film makers are taking advantage of this untapped business market. The sad part is that few Batswana get employed in the documentaries and films created by foreign investors because of lack industry skills. Furthermore, according to (Pearson, 2008) "*BTV, proved to be a big disappointment. It failed*

to commission programmes from local producers, and it failed to serve the Pan-African market presented by its satellite "footprint" as far as Nigeria. Since then, BTV has only tendered and commissioned programmes by outside producers for two of its seven years of existence". This clearly shows that the film industry in Botswana needs some assistance and is mainly through the increase of the output rate of well-equipped and skilled graduates, who can come up with their own television and film productions to create a competitive market hence stopping the monopolism that has been going on for all years. This qualification is being designed to close the above identified gaps in the film industry, as the programme is more practical, and out-come based as most of the assessment is 80% practical.

The qualification has been created because of ongoing needs and opportunities in Botswana ‘s film production, broadcasting, and education industries and it resonates well the first two pillars of vision 2036 and also supports the mission of National Development Plan 11 (NDP 11:2017-2023) as the two national reports promotes sustainable economic development and human capital development. As per Human Resource Development Report (2016) on the top occupation priority list, arts and performance has been identified as the most critical skills need by the Botswana's economy to reduce youth unemployment rates and to promote the entrepreneurship skills among youth.

Therefore, the Bachelor of Arts in Film Production qualification remains critical to address the above highlighted economic issues of Botswana.

Purpose:

The purpose of this qualification is to produce graduates who have specialised knowledge, skills, and competences to:

- Produce high quality films that meet the industry ‘s demands to rejuvenate the Botswana ‘s film industry to meet international standards.
- Train skilled personnel with skills to work in the film and television industry as Script writers, Film Directors, Production Managers, Production designers, Cinematographers, Sound designers, Sound engineers, Special effects stylist, Costume and make-up stylist, Film producers, and Film editors.
- Contribute eloquently, through their use of the media, to the social and economic development of the nation at large through effective participation in film production.

- Determine theoretical and practical skills for sustainable and profitable careers in the film making industry immediately upon graduation.
- Develop properties (create content, assess proposals, drive creative process etc.)
- Secure finances (sell an idea, prepare budget, and cash flows, and negotiate etc.)

ENTRY REQUIREMENTS (including access and inclusion)

Minimum entry requirements:

- Certificate IV, NCQF Level 4 (BGCSE) or its equivalent.

- Access through Recognition of Prior Learning (RPL) and Credit Accumulation and Transfer (CAT) will be provided through ETP policies in line with National RPL and CAT Policies.

QUALIFICATION SPECIFICATION	SECTION B

GRADUATE PROFILE (LEARNING OUTCOMES)	ASSESSMENT CRITERIA
LO1 Demonstrate specialized knowledge of the film industry	1.1 Employ resources, techniques, methods, materials, technologies, and tools associated with filmmaking practice with skill and imagination while observing appropriate industry, legal and ethical responsibilities. 1.2 Exhibit an understanding of the role and impact of copyright, intellectual property, and ethics within the process of script,

	film and moving image development and distribution.
	1.3 Evaluate the social, cultural economic, and political values and histories from which film and practice institutions have emerged.
	1.4 Write an academic essay.
	1.5 Generate ten slides show of a still image (5minute film project)
	1.6 Participate in group oral presentation as per role in the film project
	1.7 Transcribe a discipline Treatment essay
LO2 Apply advanced technical processes and skills of film production Processes and practices	2.1 Establish the processes linking pre-production, production, post production, distribution, circulation, reception and analysis of film production.
	2.2 Identify key production processes and professional practices relevant to film practice, and ways to conceptualize creativity and authorship.
	2.3 Work within and develop skills considering professional and occupational codes and practices, cultural, values, methods and

	processes of production and distribution and reception.
	2.4 Employ production skills and practices to challenge or advance existing forms and conventions and to innovate within a film project.
	2.5 Investigate, as appropriate, with forms, conventions, languages, techniques, and practices used in film production.
	2.6 Participate in a practical project (5minutes film project) as per your choice of discipline
	2.7 Pitch a Group concept project orally
LO3 Demonstrate Specialized skills for Filmmaking.	3.1 Generate ideas, concepts, proposals, solutions, or arguments independently, or collaboratively as self-initiated activity or in response to set briefs
	3.2 Employ both convergent and divergent thinking in the processes of observation, investigation, speculative enquiry, visualization, and production.
	3.3 Select, experiment with, and make appropriate use of materials, processes, technologies, and environments showing understanding of quality standards required in the industry.

	3.4 Contribute to all group project presentations
	3.5 Write a discipline Treatment as per the theme stipulated in the term booklet.
	3.6 Take part in pre-production presentation of a five to ten-minute narrative film project.
	3.7 Participate in a film project by performing your discipline role, to produce a graduation film (24 minutes' film)
	3.8 Exhibit and screen the graduation film at a cinema
LO4 Carry out processes that require the use of specialized basic and applied research skills to solve problems	4.1 Source and research relevant material, assimilating and articulating relevant finding.
	4.2 Manage and evaluate the accuracy and reliability of information from a variety of sources.
	4.3 Generate, develop, and communicate ideas; manage and exploit IP; gain support and deliver successful outcomes.
	4.4 Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach

	4.5 Engage critically with major thinkers and debates within the field, putting them to productive use
	4.6 Evaluate critically and understand a variety of research material within and beyond academic literature.
LO5 Demonstrate specialized and advanced professional skills needed by the industry	5.1 Show self-discipline, self-direction in all film projects.
	5.2 Adapt own actions to reach a desired aim (green light) and review impact through continuous self-reflection and presentation.
	5.3 Set goals, manage workloads, and meet film production deadlines
	5.4 Communicate and collaborate with others and identify factors that affect team performance (group dynamics)

QUALIFICATION STRUCTURE			
			SECTION C
FUNDAMENTAL COMPONENT Courses	**Title**	**Level**	**Credits**
	Analysing Films	**5**	**10**
	ICT Development	**5**	**10**
	Academic Development	**5**	**10**
	Portal Training	**5**	**10**
	Presentation Exercises	**5**	**10**
	Narrative 2	**6**	**10**
	Performance 2	**6**	**10**
	Medium 2	**6**	**10**

	Aesthetics 2	6	10
	Control 2	6	10
	Narrative 3	6	13
	Performance 3	6	13
	Medium 3	6	13
	Aesthetics 3	6	13
	Control 3	6	13
	Narrative 4	7	15
	Performance 4	7	15
	Medium 4	7	15
	Aesthetics 4	7	15
	Control 4	7	15
	Total credits		**240**
Core COMPONENT Subjects / Units / Modules /Courses	Screen Design Department	5	7
	Image Production Department	5	7
	Film Production Department	5	7
	Film Postproduction Department	5	7
	Cinematography 4	7	20
	Film Directing 4	7	20
	Film Editing 4	7	20
	Film Producing 4	7	20
	Production Design 4	7	20
	Screenwriting 4	7	20
	Sound Design 4	7	20
	Industrial attachment	7	12
	Total credits		**180**
ELECTIVE COMPONENT Subjects / Units / Modules /Courses	Costume, Make-up and Styling 2	6	6
	Cinematography 2	6	6
	Data & Grading 2	6	6
	Film Directing 2	6	6
	Film Editing 2	6	6

	Film Producing 2	**6**	**6**
	Production Design 2	**6**	**6**
	Screenwriting 2	**6**	**6**
	Sound Design 2	**6**	**6**
	Costume, Make-up and Styling 3	**6**	**6**
	Cinematography 3	**6**	**6**
	Data & Grading3	**6**	**6**
	Film Directing 3	**6**	**6**
	Film Editing 3	**6**	**6**
	Film Producing 3	**6**	**6**
	Production Design 3	**6**	**6**
	Screenwriting 3	**6**	**6**
	Sound Design 3	**6**	**6**
	Total credits		**108**

Rules of combinations, Credit distribution (where applicable):

Candidates are required to achieve a minimum of 480 credits for the qualification inclusive of 240 credits for fundamentals units, 180 credits of core and 60 credits of 10 electives (candidate must choose 8 electives in year 2 and two electives in year 3 as way of preparing them for specialisation in their 4th year. A candidate is also required to complete the required period of industrial attachment or work experience to be eligible for the award of the qualification.

ASSESSMENT AND MODERATION ARRANGEMENTS

ASSESSMENT

All assessments leading/contributing to the award of credits, or a qualification shall be based on learning outcomes and/or sub-outcomes.

Formative assessment

Formative assessment or continuous assessment contributing towards the award of credits should be based on course outcomes. This can include Treatment tasks, Group Document Concept pitches. The contribution of formative assessment to the final grade shall be **60%.**

Summative assessment

Candidates may undergo assessment including written and practical and simulated projects. The final examination for each course contributes **40 %** of the final mark for that course. A candidate who scores between 49% to 30% shall be eligible for re-assessment. A candidate, who is not eligible for re-assessment or does not meet the minimum requirements on re-assessment, may apply for a re-take.

All summative practical assessments must be conducted in simulated or real work settings.

All assessment arrangements will be carried out by BQA accredited Assessors.

Moderation

There will be provision of external and internal moderation using BQA accredited moderators

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RECOGNITION OF PRIOR LEARNING (if applicable)

There will be provision of awarding this qualification through RPL according to the national RPL policy

PROGRESSION PATHWAYS (LEARNING AND EMPLOYMENT)

Horizontal articulation:

- Bachelor 's degree in Film Industry management
- Bachelor's degree in Film Technology

Diagonal articulation:

- Bachelor of Arts in Mass Communication and Journalism
- Bachelor of Arts in Graphics Design
- Bachelor's degree in 3D Animation & Visual Effects

Vertical Articulation:

- Bachelor of arts (Honours) in Film Production
- Master's degree in Film Production

employment Pathways:

- Producer
- Writer
- Director
- Production Designer
- Costume, Make-up, and Stylist
- Cinematographer
- Sound Designer
- Editor
- Film Distributor
- Film Exhibition
- Film Publicist
- Sales Agent
- Event Manager
- Film Lecturer
- Media Researcher
- Media Policy Analyst
- Special Effects Artist
- Videographer
- Film Postproduction Engineer
- Lighting Technician
- Film Critic
- Creative entrepreneur

QUALIFICATION AWARD AND CERTIFICATION

Qualification Award:

The candidate must achieve **480 credits** to be awarded the qualification.

Certification:

Candidates meeting prescribed requirements will be awarded **Bachelor of Arts in Film Production** as well as an official transcript in accordance with standards prescribed for the award of the qualification and applicable policies.

REGIONAL AND INTERNATIONAL COMPARABILITY

The proposed qualification was compared with the Bachelor of Media Studies (BMS)- University of Botswana, Bachelor of Arts in Motion Picture Medium- Film (AFDA south Africa), Bachelor of Applied Arts (Film Production)- ATMC NZ Limited and Bachelor of Arts (B.A) in Film and Television Production- GD GOENKA University- India. It has been observed from the above table that all the four qualifications within the region and internationally are at NCQF level 7 and the modules are pretty much the same with of the proposed qualification, this shall make it easier for the graduates of the proposed qualification to transfer credits if have intension of studying outside the country. The education and career pathways are comparable too.

From the comparability study it was found out that the four qualifications weigh totally different number of credits as compared to the proposed qualification.

The four qualifications which were examined the assessments and modules are pretty much comparable. This shall make it much easier for the facilitation of Credit Transfer and this implies that the graduates of the proposed qualification can get international employment opportunities because of the similarities of the modules, career pathways. In addition to this opens the gate for graduates of the proposed qualification to further their studies internationally.

REVIEW PERIOD

Every five (5) years.